

Adrian Aguilar

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adrianaguilar.design

773.727.4760

Hello,

As a digital UI leader, I'm passionate about creating user experiences that are both intuitive and visually compelling. But what sets me apart is my strong emphasis on soft skills – the ability to listen, communicate, and empathize with others. I firmly believe that great design is not just about pixels and code, but about understanding people and their needs.

EXPERIENCE

Deloitte Digital - Los Angeles Studio

Creative Director

June 2026 - Present

Studio Lead, Associate Creative Director

May 2023 - June 2026

Notable clients: NY Libert, Manscaped, Nike, USGA, Herc Rentals, Casey's, Pella.

Sr. Visual Designer, Digital

July 2021 - May 2023

Wunderman Thompson

Sr. Experience Designer, Visual

September 2020 - July 2021

At WT I've had the chance to create digital experiences for notable brands like Optum Healthcare and Sherwin-Williams.

Critical Mass

Designer

August 2018 - September 2020

At CM I've had the chance to create a variety of digital experiences for established brands like Harley Davidson Financial Services, DePaul University, Norwegian Cruise Lines, Blue Cross Blue Shield of Tennessee, USAA, and McKinsey & Company.

Associate User Experience Designer

May 2018 - August 2018

EDUCATION

Loyola University

Certificate in Graphic Design

General Assembly

10-Week User Experience Design Program

Bryn Mawr Country Club

October 2013 – May 2018

Graphic Designer

Gold Leaf Design Group

December 2015 – January 2017

Freelance Designer

ACTIVITIES AND INTERESTS

PREVIOUSLY ACTIVE IN

Wunderman Thompson NA Culture Club

Wunderman Thompson Future Forward

AIGA Chicago Mentorship Program

Critical Mass Diversity & Inclusion Board

FLUENT IN

English

Spanish

TOOLS

Figma, Adobe CC and Sketch.